

I3U FINAL CONFERENCE

25 September 2018

AUDITORIUM NOWOTNY - COV2, PLACE ROGIER 16,
BRUSSELS



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| 8.30 – 9.00 | Registration |
| 9.00 – 9.15 | Opening remarks <i>Jean-David Malo, DG Research and Innovation, Director</i> |
| 9.15 – 9.30 | Introduction: I3U context, objectives and working methods <i>Andrea Ricci, Project Manager of I3U, ISINNOVA</i> |
| 9.30 – 9.45 | Why do we need to investigate the impact of the Innovation Union? <i>Pierre Mohnen, Scientific Coordinator of I3U, UNU-MERIT</i> |
| Individual assessments of the Innovation Union commitments | |
| 9.45 – 10.15 | Strengthening the knowledge base and reducing fragmentation <i>Fulvio Castellacci, TIK</i> <i>Marzenna Weresa, SGH-WERI</i> |
| 10.15 – 11.00 | Getting good ideas to market <i>Michele Cincera, ULB</i> <i>Bettina Peters, ZEW</i> |
| 11.00 – 11.30 | Coffee break |
| 11.30 – 12.15 | How do we govern innovation? <i>Sandor Richter, WIIW</i> <i>Andrea Mervar, EIZ</i> <i>Andrea Ricci, ISINNOVA</i> |
| 12.15 – 13.15 | Lunch break |
| Assessment of the Innovation Union as a whole | |
| 13.15 – 14.15 | A conceptual model of the EU innovation system <i>Pierre Mohnen, UNU-MERIT</i> |
| 14.15 – 15.15 | The economic impacts of the Innovation Union <i>Paul Zagame, Pierre Le Mouel, SEURECO</i> |
| 15.15 – 16.00 | New directions of innovation policy in the EU <i>Reinhilde Veugelers, KATHOLIEKE UNIVERSITEIT LEUVEN</i> |

Register for this free event: <http://www.i3u-innovationunion.eu/event/i3u-final-conference/>

More information: www.i3u-innovationunion.eu

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