**I3U FINAL CONFERENCE**

25 September 2018

AUDITORIUM NOWOTNY - COV2, PLACE ROGIER 16, BRUSSELS

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<td>8.30 – 9.00</td>
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| 9.00 – 9.15   | **Opening remarks**  
Jean-David Malo, DG Research and Innovation, Director |
| 9.15 – 9.30   | **Introduction: I3U context, objectives and working methods**  
Andrea Ricci, Project Manager of I3U, ISINNOVA |
| 9.30 – 9.45   | **Why do we need to investigate the impact of the Innovation Union?**  
Pierre Mohnen, Scientific Coordinator of I3U, UNU-MERIT |

**Individual assessments of the Innovation Union commitments**

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| 9.45 – 10.15  | **Strengthening the knowledge base and reducing fragmentation**  
Fulvio Castellacci, TIK  
Marzenna Weresa, SGH-WERI |
| 10.15 – 11.00 | **Getting good ideas to market**  
Michele Cincera, ULB  
Bettina Peters, ZEW |
| 11.00 – 11.30 | **Coffee break**                                                      |
| 11.30 – 12.15 | **How do we govern innovation?**  
Sandor Richter, WIIW  
Andrea Mervar, EIZ  
Andrea Ricci, ISINNOVA |
| 12.15 – 13.15 | **Lunch break**                                                       |

**Assessment of the Innovation Union as a whole**

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| 13.15 – 14.15 | **A conceptual model of the EU innovation system**  
Bart Verspagen, UNU-MERIT |
| 14.15 – 15.15 | **Macro-sectoral economic modelling**  
Pierre Le Mouel, SEURECO |
| 15.15 – 16.00 | **New directions of innovation policy in the EU**  
Luc Soete (Maastricht University, RISE expert group at DG research) |

Register for this free event: [http://www.i3u-innovationunion.eu/event/i3u-final-conference/](http://www.i3u-innovationunion.eu/event/i3u-final-conference/)

More information: [www.i3u-innovationunion.eu](http://www.i3u-innovationunion.eu)

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